VICTOR NIGLIO

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Video Production Specialist

http://www.victorniglio.com/portfolio



A highly skilled and results-oriented pre- and post-production specialist with over 10 years of expertise in the field of video and creative media. Leveraging a background as a former musician, I bring a unique perspective, having produced music, mixed audio, and performed at over 300 shows. With a successful track record of editing more than 500 videos and projects, my experience spans across diverse industries, including music, agency work, and film. I have demonstrated my proficiency on various platforms, including social media, television, mobile, and more.

EDUCATION

Temple University

Bachelor of Arts in Film and Media Arts

TECHNICAL PROFICIENCIES

Video Production | Video Editing | Video Post-production | Motion Graphics | Color Correction | Graphic Design | 2D Animation | 3D Animation | HTML/CSS | Audio Mixing | Sound Design | Music Composition | Social Media | Event Production

TOOL PROFICIENCIES

Adobe Premiere Pro | Adobe Photoshop | Adobe After Effects | Final Cut Pro | Logic Pro | Pro Tools | iZotope RX Suite | Davinci Resolve | DANTE

ADDITIONAL EXPERIENCE

- **Dec 2021 Present**, Musical Theater College Auditions, Video Editor
- Dec 2021 May 2022, Human Hibachi 2 Film, Composer and Sound Mixer
- **Jan 2020 May 2020**, Human Hibachi Film, Composer and Sound Mixer
- Aug 2017 May 2018, WXPN-FM / World Cafe, Audio Production Intern
- June 2013 Aug 2017, Indie-pop!, Artist Relations and Branding
- Dec 2010 May 2013, Synergetic Sounds and Lighting, Assistant DJ

PROFESSIONAL EXPERIENCE

Video Editor

The Hero Company | Aug 2023 - Present

- Created high-converting videos integral to marketing campaigns with daily ad spends exceeding \$40,000 per video.
- Edited direct-to-consumer ads for over 10 clients, producing short & long-form video content for social media platforms such as Instagram, TikTok, YouTube, Facebook, and more.
- Executed and finalized 3-10 weekly editing projects. Projects included tasks such as audio editing, color correction, motion graphics, b-roll and stock footage selection, captions and more.
- Proficiently utilized project tracking and management tools such as Slack, Trello, Frame.io, Dropbox, Google Sheets, Google Docs, Google Drive, and more.
- Expertise in media editing using programs like Adobe Premiere, After Effects, Photoshop, Audition, Illustrator, Final Cut Pro, Logic Pro, iZotope RX9, and more.

Video Design Editor

UpWellness. | Sep 2021 - Jan 2023

- Oversaw the pre- and post-production of 3 to 5 weekly short video projects and monthly long-form projects.
- Spearheaded the complete production of hour-long video sales letters (VSLs), resulting in significantly higher engagement and watch time compared to previous advertising efforts.
- Managed post-production tasks, including image and color correction, audio enhancement, addition of graphics and b-roll, and sound mixing.
- Designed new graphics for video content and collaborated with the graphic design manager to create additional graphics.
- Shot and edited product photography, implementing creative and innovative techniques for staged shots involving food and talent.

Victor Niglio

Music Producer | Jan 2013 - Sep 2021

- Established a thriving music production and touring DJ career, releasing music on multiple major labels and earning production credits for high-profile artists.

 Additionally, provided mixing and mastering services for hire to various clients.
- Developed a versatile skill set encompassing graphic design, video editing, and motion graphics for music marketing in roles as a self-employed Music Producer, Graphics/Video Designer, and DJ.
- Successfully cultivated a fan base of hundreds of thousands across diverse social media platforms by consistently sharing compelling music-related content, thereby establishing a robust online presence and reputation.